

Retail | Eateries | Pubs | Leisure | Care | Hotels



Bethany's Florist

1-2 Kayll Road, Sunderland SR4 7TN

- High Quality Florist Business
- Ecommerce Business Website (High Ranking)
- Prominent Position Corner Unit
- Floor Area 650 sq. ft. (60 sq. m.)
- Rent £10,200 per annum
- Turnover year end February 2024, £337,900
- Excellent Reputation / Genuine Sale
- Excellent Footfall & Passing Trade
- Big Social Media Presence / 6,300+ Mailing List
- Vauxhall Vivaro 18 plate with Separate Neg

Leasehold: £40,000 plus stock at valuation

BUSINESS FOR SALE

Location

Bethany's Florist is situated in a prime location on the corner of Hylton Road and Kayll Road (A183), approximately 1 mile from Sunderland City centre. Hylton Road is one of the main routes into the City and therefore benefits excellent footfall and passing trade. With its corner position on a very busy set of traffic lights and large window displays, it is highly prominent and visible to all passers-by. Sunderland Royal Hospital is immediately adjacent the business with ample free parking on the surrounding streets.

Business Description

We are delighted to bring to the market this great opportunity for someone looking to step into a well-established business. Bethany's Florist is in a strong position with its loyal customer base, high-quality products, and excellent reputation. It offers a seamless transition for a buyer, especially considering its continued potential for growth.

If you're looking into this as an investment or a potential venture, there are some key aspects to think about:

Customer Base: With its established reputation and repeat business, you'd be inheriting a dedicated clientele. Building on this could involve expanding online sales or enhancing marketing efforts.

Potential for Growth: This could be achieved by opening Sunday and extending existing hours also weddings, floristry events and hosting workshops.

Assets Included in Sale: It's reassuring that the sale includes all necessary equipment. This would minimize startup costs for a new owner. The fixtures and fittings include all workbenches, wooden display crates, window display props. Floristry tools, zinc flower stand vases, kitchen equipment, storage items, till, tablet, printer, stationery and 20 large shelving/ racking units.

If you're seriously considering this, you might want to dive deeper into its financials, lease agreements and long-term sustainability plans. If you looking for any specific advice or insights related to this opportunity please get in touch.

Property

The business trades from a prominent double fronted retail unit. The unit is well presented consisting open plan retail area with work benches, office/workroom with further work benches, store room, kitchen and w/c facilities. There is also a covered storage area with further shelving in the rear yard.

The main retail area/shop front has been recently decorated to high standards with all new modern retail display cabinets and wooden crates. Combined with the array of beautiful house plants on offer the space has an organic, urban welcoming feel. The retail unit comes with fully electric roller shutters, LED ceiling lighting and 3D signage.

Floor Area

Area	sq. ft.	sq. m.
1-2 Kayll Road		
Retail Area	325.60	30.25
Office	104.19	9.68
Store	139.82	12.99
Kitchen/W.C	80.94	7.52
Total	650.57	60.44

Website / Social Media

www.bethanys.co.uk

Facebook - 12,000 followers

Instagram – 1,442 followers

The website is high in the google search rankings and has an excellent selection of the products available. The web shop is easy to navigate and update.

Mailing List

6,300 + email mailing list subscribers and growing.

Delivery Van

Vauxhall Vivaro 18 plate. Separate negotiation.

Staff

7 part time staff including fully trained qualified florists and delivery driver.

Tenure

10 year lease from 4th July 2018

Trading Information

Turnover year end 29th February 2024 £337,900 (Gross profit £155,536).

Price

£40,000 plus stock at valuation

Rent

£10,200 per annum

Stock

There is a large amount of existing stock our client is happy to accept small percentage of the overall value.

Insurance

The landlord will insure the building and recover the costs from the ingoing tenant upon demand. The tenant is responsible for obtaining their own contents insurance.

Rateable Value

The 2025 Rating List entry is Rateable Value £7,700

As the RV is below £12,000, occupiers for whom this property forms their sole trading premises will not pay business rates. We advise to seek verification of the above from the Local Rating Authority.

Opening Hours

Monday – Friday 8:00am – 5:00pm
Saturday 8:00am – 4:00pm
Sunday Closed

Viewing

Strictly by appointment through this office.

Important Notice

1. Particulars above are not a contract or offer or part of one. You should not rely on statements by Rook Matthews Sayer in the particulars or by word of mouth or in writing as being factually accurate about the property/business, its condition or its value. Rook Matthews Sayer has no authority to make any representations about the property, and accordingly any information given is entirely without responsibility. Any reference to alterations to, or use any part of the property does not mean that any necessary planning, building regulations or other consent has been obtained. A buyer or lessee must find out by inspection or in other ways that these matters have been properly dealt with and that all information is correct.
2. The photographs show only parts of the property as they appeared at the time taken.
3. Any areas, measurements and distances given are approximate only.

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Prepared: 06th February 2025

BUSINESS FOR SALE



Important Note: None of the services have been tested. Measurements, where given, are approximate and for descriptive purposes only. Boundaries cannot be guaranteed and must be checked by solicitors prior to exchange of contracts. Rook Matthews Sayer for themselves and for the vendors or lessors of this property, whose agents they are, give notice that these particulars are produced in good faith, are set out as a general guide only and do not constitute any part of a contract. No persons in the employment of Rook Matthews Sayer has any authority to make or give any representation or warranty whatever in relation to this property.

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